



Vitana®
System for an independent living



Hello

We are Vitana[®], a system of independence that monitors seniors' daily routines at home, empowering them to maintain autonomy while offering peace of mind to their families.

Our **AiNvisible** technology based on Artificial Intelligence facilitates and prolongs seniors' home autonomy without using bracelets, watches, cameras or invasive equipment.

We promote active ageing through continuous activity assessment at home and outside.

AiNvisible

Designed for quick and easy self-installation at home by virtually anyone. The system respects seniors' privacy by monitoring the home environment without invasive equipment and detecting seniors' activity 24/7. Using Artificial Intelligence algorithms, VITANA's cloud interprets sensor data to detect actual activities instantly. Deviations from the assisted person's regular habits that could pose a risk generate alerts for quick response.

Long-term data analysis identifies subtle deviations from healthy habits and progressive functional deterioration. VITANA enables family members and caregivers to take early prevention and intervention actions, supporting informed decision-making based on the situation



Empowering Independence for Senior Life

Vitana® is designed to enhance the independence and autonomy of senior individuals, providing them with the tools to live confidently and securely.

Empowering Caregiver/Family Interaction

Our intuitive mobile app, an integral part of the Vitana® system, allows caregivers and family members to stay connected and support their loved ones without compromising their independence.

Supporting Home Autonomy

Senior individuals can manage their daily activities with the help of Vitana®, ensuring they remain active and self-sufficient within their homes.



Benefits of Vitana for Seniors



• **Independence:** Thanks to relatives' attention and oversight, seniors can live independently and feel secure at home.



• **Confidence:** Provides real-time information that can detect risk situations at home, providing a safer environment and increasing quality of life.



• **Comfort:** Integrates senior-friendly technology invisibly for a more comfortable living environment.



• **Well-being:** Ensures their well-being is closely monitored, even from a distance.



• **Prolonged Autonomy:** By detecting and addressing issues before they escalate into emergencies, Vitana helps individuals maintain their independence for longer. Its proactive monitoring system provides security and confidence in the face of potential risks.

Benefits of Vitana for Relatives



- **Peace of Mind:** Relatives can monitor their loved ones' well-being remotely.



- **Cost-Effective:** Affordable technology solutions.



- **Ease of Use:** Simple and practical technology that is easy to understand and use.



- **Reliability:** 24x7 secure and reliable systems ensure consistent performance.



- **Personalization:** Ability to customize the home setting as needed to cater to specific needs.



- **Empower** a shared care approach among relatives that reduces the caregiving burden



We delay the implementation of dependency support systems

Vitana®

Predictive:



VITANA AiNvisible predictive analytics will alert your caregivers to any concerning changes in your routine, allowing for timely intervention.

Preventive:



By focusing on prevention, the system helps minimize the occurrence of emergencies, providing a safer environment for older people.

Personalized:



VITANA can be customized to the specific needs of the senior ensuring that the care provided is practical and compassionate.

Participatory:



VITANA facilitates better communication between older people, relatives, and caregivers, fostering a supportive and connected care network.

Dependency systems

No predictive

Limited to immediate response, with no predictive capabilities.

Reactive

Primarily reactive, only providing assistance after an emergency occurs and requiring the interaction of the senior.

One-fits-all

Generally standardized, with limited customization options.

Non-participatory

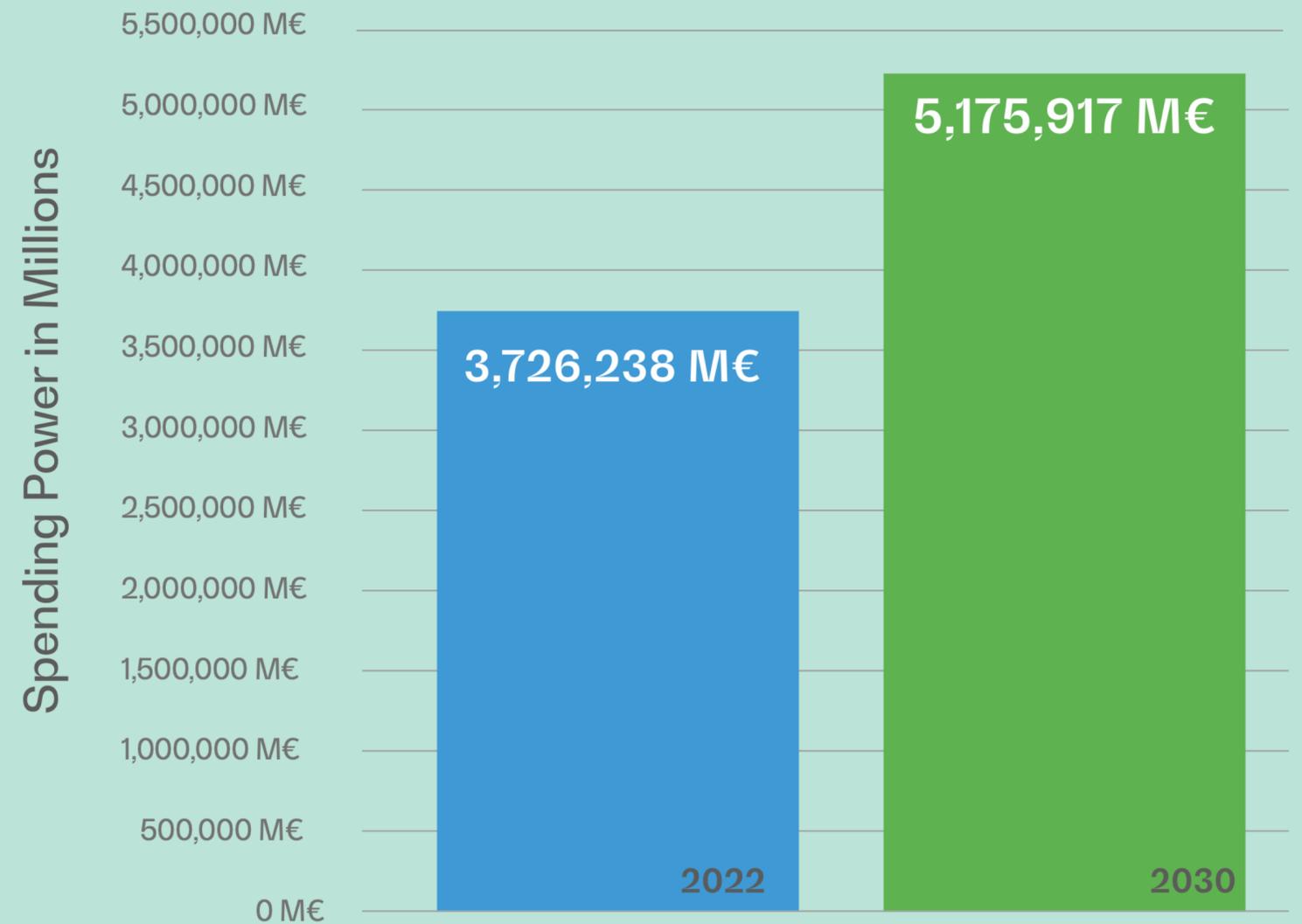
Focuses on emergency response, which may not promote daily Independence and shared care.

Leading in the Silver Economy Ecosystem

By 2030, there will be more than 1.6 billion people over 65 years old globally, with 100 million in Europe alone, and a life expectancy exceeding 87 years.

Vitana® is at the forefront of addressing physical and functional frailty in the seniors. By preventing cognitive deterioration, we play a crucial role in tackling one of the major challenges facing European society and its governments.

Total European Silver Economy Power



The spending capacity of the Seniors Will grow by 39% until 2030 and reach a volumen of 5T€

Vitana® is the result of the ambitious European project Activage



7648 Users

87%

Concern Reduction

94%

Staying in their own home

58%

Positive or very positive impact on quality of life

92%

Families/relatives find the system useful.

60%

Would be willing to pay for the service

Pre-Order your Vitana® Pack

Direct from our website

Visit www.vitana.io to pre-order the pack directly from our online store

Coming soon on Marketplaces



Thank you



www.vitana.io

www.activage-association.org